

Łódzkie region

in the centre of poland
in the centre of europe



promuje
łódzkie

Dear Ladies and Gentlemen,

I would like to present one of the fastest developing regions in the country - the Lodzkie Region. It is a region located in the centre of Poland, in the centre of Europe, with excellent transport connections at the intersection of the trans-European transport corridors running north - south: Scandinavia - Adriatic, and east-west: Moscow - Berlin.

From here you can quickly reach every corner of the world and export manufactured goods in the shortest time. This is possible due to the developed railway network and regular rail cargo connections, including to China with Łódź - Chengdu and, more recently, Łódź - Xiamen trains.

We also have an airport, where in addition to passenger flights to cities such as Munich and Amsterdam, there is also a cargo terminal, which in 2014 was in the second place among Polish airports in the RFS transport (Road Feeder Service).

Our region is organizing a series of international events aimed at intensification of economic cooperation with foreign countries. In 2015 we held the third edition of the Polish-African Congress of Partnership & Polish-African Cooperation POLANDAFICA and the Polish-Arab Economic Congress POLANDARABIYA aiming at creating a platform for cooperation between Arab and African countries and Europe, Poland and the Lodzkie Region.

The favourable geographical position of the region is conducive to the development of the logistic industry, thanks to which the Lodzkie Region has become a strong Polish base in this area.

The Lodzkie Region is a place where EU funds are used most effectively, and where there has been one of the largest increases in GDP in recent years. An effective tool in stimulating the region's economic development is the acquisition of EU funds under the Regional Operational Programme of the Lodzkie Region for the years 2014-2020. We have received one of the largest allocations in the country, and the sum of money allocated for the support of entrepreneurship (excluding funds for scientific and research units) is nearly EUR 268 million.

Micro, small and medium-sized enterprises are especially important for us. They represent 98% of all companies and are crucial for the development of entrepreneurship in the region.

Our region is characterized by a dynamic and innovative approach to the economy thanks to young, imaginative people and qualified staff. This is due to the fact that Łódź is the city with the third largest population in Poland, and a large and important academic centre in the country.

Universities in our area are attended by more than 100 thousand students. In Łódź there is also British International School of the University of Łódź, where the children of entrepreneurs and foreign investors can acquire knowledge and education on a global level.

Lodz Special Economic Zone, one of the most highly rated in the country, is developing here.

In 2015, for the second time in a row it was named as the best special economic zone in Europe according to the ranking of fDi Magazine (Financial Times Group).

The region is investing in Lodz Regional Science and Technology Park, part of which is BioNanoPark - one of the most modern research and implementation centres for business in Europe.

The Lodzkie Region knows where it is going. We have Development Strategy for the Lodzkie Region 2020, Regional Innovation Strategy LORIS 2030, Brand Creation and Promotion Program and very interesting programme Lodzkie Region promotes start-ups for young, aspiring entrepreneurs.

The advantageous location and favourable business climate at all levels make investing in the Lodzkie Region attractive.



I would like to invite you to invest in our region
Marshal of the Lodzkie Region
Witold Stępień

THE LODZKIE REGION

IN THE CENTRE OF POLAND

IN THE CENTRE OF EUROPE

Surface: 18.219 km²

Population: 2.5 million people - including 63.4% in cities

Population density: 138 persons/km²

Active professionally: 1.5 million people

Unemployment rate (as of November 2015): 10.1 %

Capital city: Łódź

Districts: 24

Cities with district rights: 3 (Łódź, Piotrków Trybunalski, Skierniewice)

The biggest cities of the region: Bełchatów, Kutno, Pabianice, Piotrków Trybunalski, Radomsko, Tomaszów Mazowiecki, Zgierz

Number of municipalities: 177

Special Economic Zones: Lodz Special Economic Zone

International airport: Lodz Wladyslaw Reymont Airport

Industrial, Technological Parks: Bełchatów-Kleszczów Industrial and Technological Park, Kutno Agro-Industrial Park, Lodz Regional Science and Technology Park, Boruta Zgierz Industrial Park

GDP per capita for 2013 (published on 30.X.2015): approx. PLN 40 thousand, approx. EUR 9 thousand.

Number of economic entities (2015): 240 thousand

Average gross salary (2015): approx. PLN 3.6 thousand, approx. EUR 850

Budget of the Lodzkie Region for 2016:

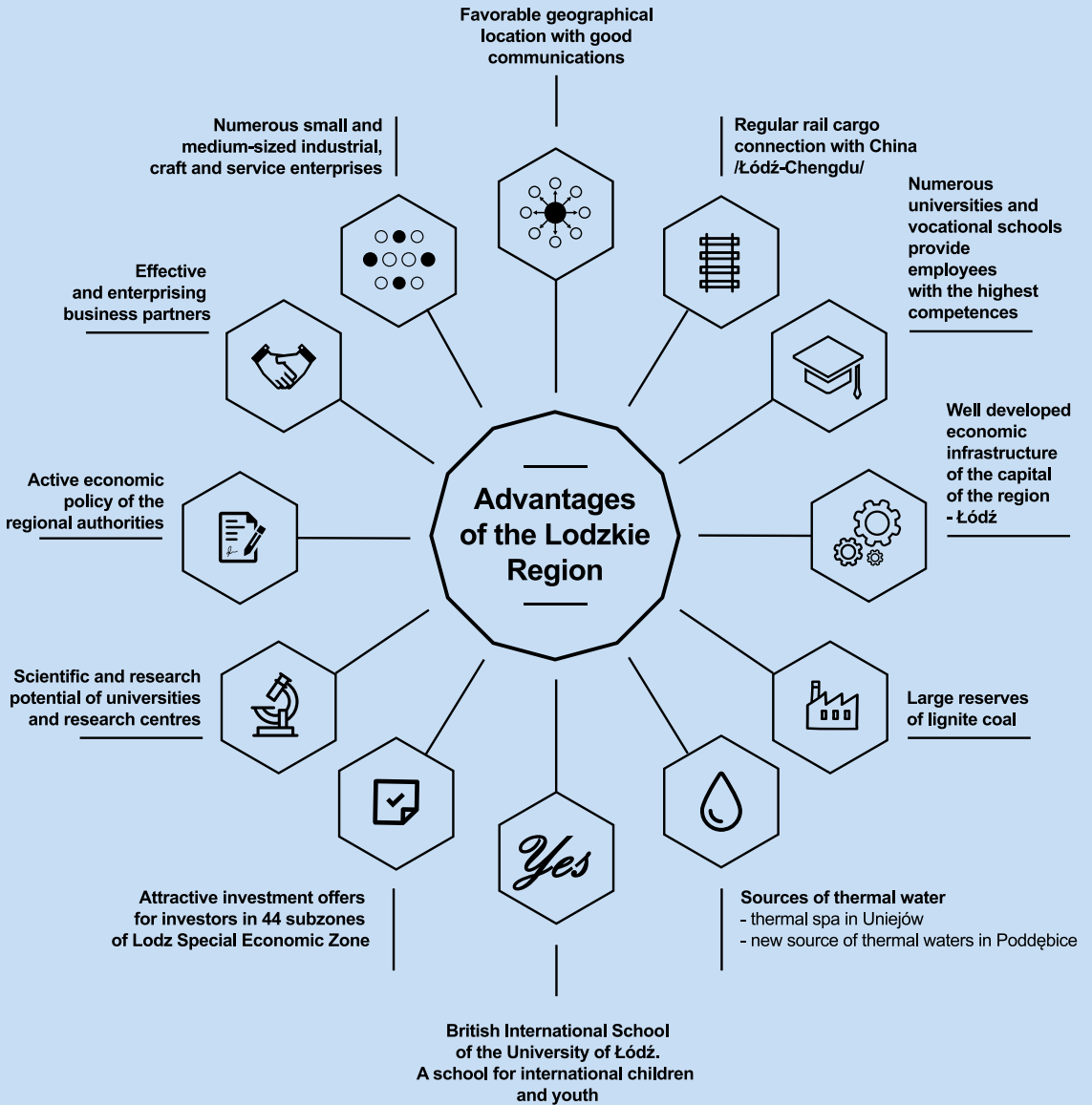
Estimated Revenues: approx. PLN 800 million, approx. EUR 188 million

Estimated Expenditures: approx. PLN 751 million, approx. EUR 176 million

Most important universities:

- Lodz University of Technology
- University of Lodz
- Medical University of Lodz
- The Polish National Film, Television and Theatre School in Lodz
- Wladyslaw Strzeminski Academy of Fine Arts in Lodz
- The Grażyna and Kiejstut Bacewicz Academy of Music in Lodz

THE LODZKIE REGION ADVANTAGES



THE LODZKIE REGION IN RANKINGS

Investment attractiveness of Polish regions and subregions

* Elaboration of "Institute for Market Economics" in cooperation with the Konrad Adenauer Foundation, XII/2014



for investment attractiveness for industrial activities



for investment attractiveness for service activities



for investment attractiveness for the activity involving advanced technology

Polish Cities of the Future 2015/16

* Ranking of the magazine fDi Intelligence (a part of the Financial Times)

Criterion:
Strategy of the city

- 1 Łódź
- 2 Katowice
- 3 Wrocław
- 4 Gdańsk
- 5 Kraków
- 6 Piotrków Trybunalski

Criterion:
Cost effectiveness
/ Big Cities

- 1 Łódź
- 2 Lublin
- 3 Szczecin
- 4 Kraków
- 5 Bydgoszcz

Criterion:
Cost effectiveness
/ Small Cities

- 1 Piotrków Trybunalski
- 2 Kamienna Góra
- 3 Radomsko
- 4 Stryków
- 5 Słubice

Lodz Wladyslaw Reymont Airport



in the category
Cargo Transport RFS 2014
(Road Fedder Service)



Large lignite coal resources, due to which the region is the no. 2 energy producer in the country (after Silesia) and has a surplus of cheap electric power

Lodz Special Economic Zone



The best zone for SMEs; in Europe.

Awards for activity in 2014



Reinvestments



New investments



Strategy and commitment in Polish-Chinese cooperation



Skills training

THE LODZKIE REGION

CLOSE TO EVERYTHING

Everything is close to the Lodzkie Region, because the region is situated in the centre of Poland, in the centre of Europe and has excellent transport connections. Almost all major Polish cities are within 200 km, and almost all European capitals are within 1500 kilometers.

INFRASTRUCTURE

Road connections

Thanks to its network of roads, the Lodzkie Region has become the best linked region in Poland. It all starts in the capital of the region, where, in neighbouring Stryków, two motorways intersect - A1 (north - south) and A2 (east - west).

You can go from Warszawa to Łódź via the A2 motorway in just over an hour, while the journey via the A1 motorway from Łódź to Gdańsk takes about three hours. In contrast, you can get to Wrocław with the S8 expressway within 2 hours. The construction of an expressway S14 is also planned as a western bypass of Łódź connecting the A2 motorway with the S8 expressway.

Railway connections

Important national railway routes run through the Lodzkie Region.

These are the lines: E20 Warszawa - Kutno - Poznań, the Central Rail Line linking the capital with Silesia and Kraków, and the Coal Trunk-Line connecting Karsznice, Zduńska Wola, Inowrocław and Gdynia. Another important node is Koluszki, which connects Łódź with Warszawa, Lublin, Katowice and Kraków.

The region's railway window on the world is the terminal at Łódź-Olechów. This is one of the most important cargo reloading terminals in Poland. Thanks to the launch of this terminal, trade with the Chinese city of Chengdu in Sichuan province is developing dynamically. The route of the "New Silk Route" (as the Chinese call it) runs from Chengdu through Kazakhstan, Russia and Belarus to Łódź. Since August 2015 an additional cargo connection with another city in China - Xiamen City, Liaoning Province has been launched. The Chinese have chosen Łódź from among other locations because it is situated in the centre of Europe and goods can get to France, Scandinavia, Russia or the Balkans in two days. A "local embassy" takes care of the development of Chinese relations, i.e. The Regional Office of the Lodzkie Region and the City of Łódź in Chengdu, which helps to establish economic contacts and scientific and cultural promotion.

An advantage of the Lodzkie Region is Łódzka Kolej Aglomeracyjna (Łódź Agglomeration Railway), appointed by the regional authorities. Łódzka Kolej Aglomeracyjna (Łódź Agglomeration Railway) transports tourists, students and workers to the most distant parts of the region. The routes include: Łódź - Sieradz, Łódź - Zgierz, Łódź - Łowicz, Łódź - Koluszki and Łódź - Kutno.

Łódź-Fabryczna Station is under construction at the heart of the centre in Łódź. It will be a key element of the New Centre of Łódź and one of the most modern facilities of its kind in Europe.

Air transport

There is an international airport 6 kilometres from the centre of Łódź - Lodz Wladyslaw Reymont Airport. The network of flight connections is developing dynamically. From Łódź airport (data as of December 2015) you can fly to such destinations as: Munich, Amsterdam, London, East Midlands, Oslo, Dublin, Edinburgh, Prague and there are many charter flights. There is a cargo terminal at the airport, which in 2014 cleared approx. 6,000 tons of freight and was in second place among Polish airports in the RFS transport (Road Feeder Service).

ECONOMY

On the territory of the Lodzkie Region there are about 240 thousand economic entities, mainly small and medium. These companies may be potential contractors and partners (as sub-suppliers of parts and accessories) for foreign investors in the field of trade and investment cooperation.

Over 97% of all entities are private companies. The number of commercial companies with foreign capital share is about 1,900.

The Lodzkie Region has a strong economy which is continually developing new branches. It is traditionally strong in light industry and in industries such as household appliances, production of construction materials, and agricultural and food processing.

The Lodzkie Region is among the most important Polish centres bringing together companies from the sector of modern services for business (BPO/SSC).

Another industry is the power industry, the main centre of which is Bełchatów, where more than 20% of domestic electricity is produced.

Łódź is one of the most important Polish centres for external business support. According to the ABSL report "The sector of modern business services in Poland 2014", BPO and SSC companies in the region's capital employ almost 11 thousand people, that is, 8% of all employees.

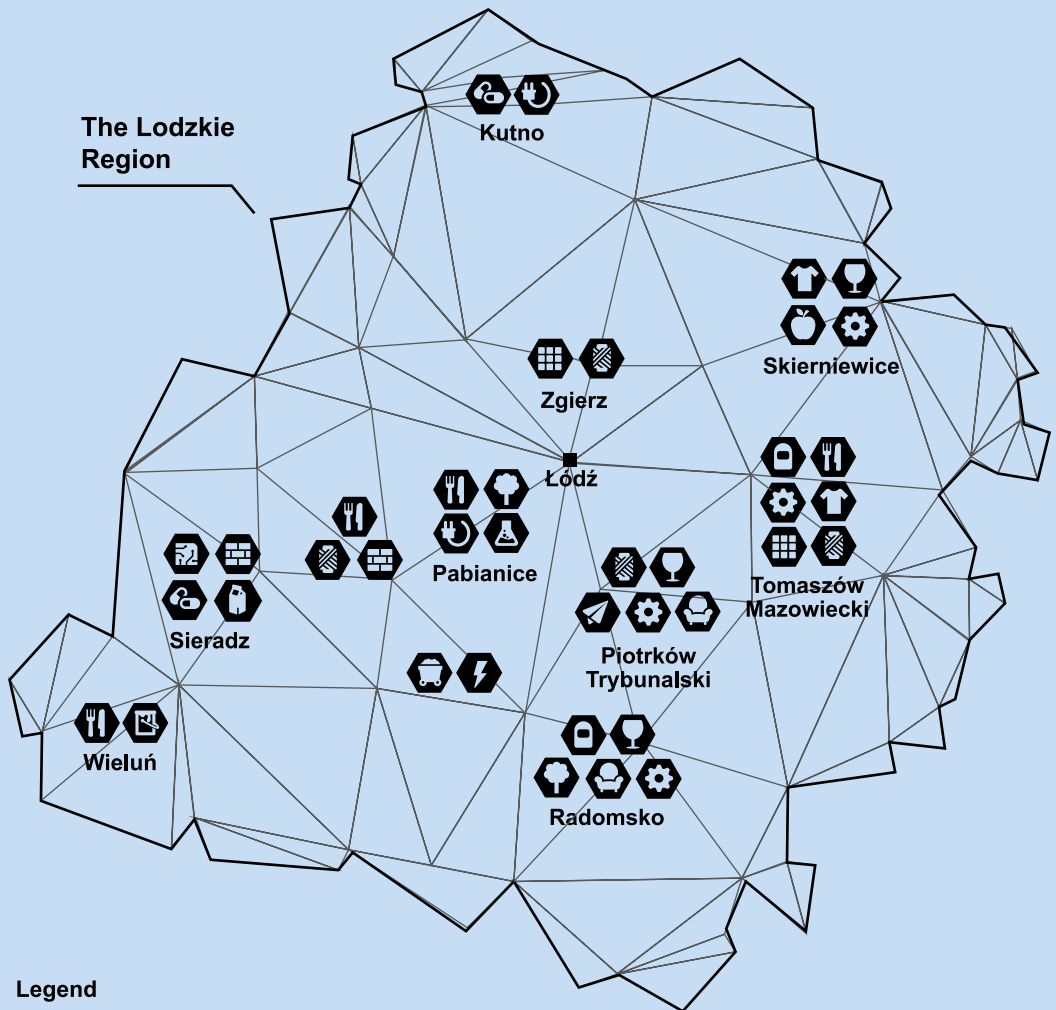
Another key sector for the region is logistics, which is no surprise given its strategic location. The biggest logistics centre in the region is Stryków, partly due to the fact that it is situated at the intersection of the A1 and A2 motorways. The following logistics parks have been created there: Business Park, Segro Logistic Park Stryków, Tulipan Park Stryków, Panattoni Park Stryków and registered offices of the companies in this industry. The second place with logistics importance is Piotrków Trybunalski. Also here there are logistics parks. They include: Logistic City Piotrkow Distribution Center, P3 Park Piotrkow, Kaufland Logistic Center, Regional Distribution Center IKEA, ProLogis Park Piotrkow.

EDUCATION

The capital of the region is an important academic centre. Six state universities are established in Łódź: Lodz University of Technology, University of Lodz, Medical University

ECONOMY

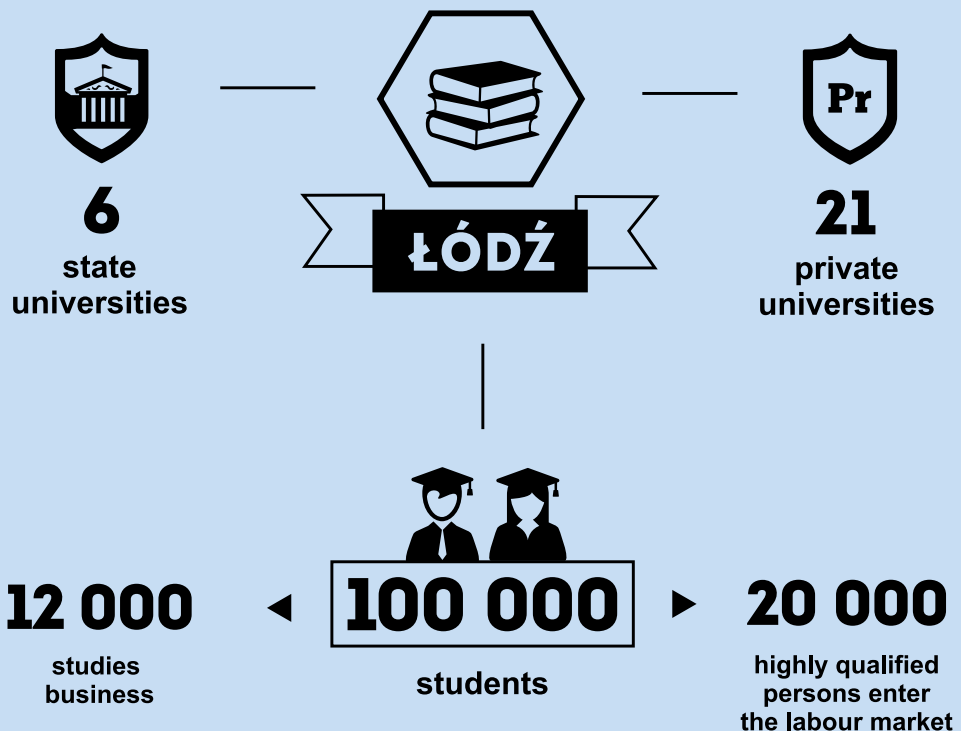
BIGGER CITIES IN THE REGION AND DOMINANT TYPES OF INDUSTRY



- | | | | |
|----------------------------------|--|-------------------------------------|-------------------------------------|
| chemical industry | food industry | production of electronic components | dairy products |
| agricultural and food processing | manufacture of galvanic and painting equipment | wood industry | textile industry |
| furniture industry | machinery industry | chemical industry | energy industry |
| ceramic industry | construction materials | electromechanical industry | extractive industry of lignite coal |
| metal industry | clothing materials | production of drugs | glass industry |

of Lodz, the Grażyna and Kiejstut Bacewicz Academy of Music in Lodz, Wladyslaw Strzeminski Academy of Fine Arts in Lodz and the Polish National Film, Television and Theatre School in Lodz. The latter is a school with a long tradition, one of the oldest schools in the world that educates directors, cameramen, animation authors, editors, scenarists, photographers and actors. In Łódź there are 21 private universities. More than 100 thousand people study in the capital of the region. 20 thousand highly qualified graduates enter the labour market annually.

Education in the Lodzkie Region means also centres of international scientific cooperation: Alliance Française, British Council, the Department of German Studies, the Department of American Studies and Mass Media, School of Polish for Foreigners of University of Lodz. In addition to the universities, important research centres in R&D are located in the region, including representations of the Polish Academy of Sciences: the Centre of Molecular and Macromolecular Studies of the Polish Academy of Sciences, Institute of Medical Biology of the Polish Academy of Sciences, Centre of Medical Biology and Microbiology of the Polish Academy of Sciences. In Łódź there is a school for children and youth at the British International School of the University of Łódź conducting educational activities in English, according to the English National Curriculum. The curriculum covers all stages of an English education for children and youth aged 3 to 18 years.



STRATEGY LORIS 2030

In April 2013 in the Regional Innovation Strategy for the Lodzkie Region LORIS 2030, industries with the greatest potential for the further long-term economic development of the region were identified.

Strategic industries for the Lodzkie Region according to RIS LORIS 2030 include:

- modern textiles, and the fashion industry (including design);
- advanced construction materials;
- medicine, pharmacy, cosmetics;
- energy, including renewable energy sources;
- innovative agriculture and agricultural and food processing;
- information technology and telecommunications.

Also key technology areas have been identified which due to the existing potential in the region have a chance to develop and support the economic growth of the region. These include:

- biotechnology;
- nanotechnology and functional materials;
- mechatronics;
- communication and information technologies.

Innovative textile industry and fashion industry

Traditions of the textile industry in the Lodzkie Region date back more than 150 years. Now, thanks to the scientific and research support, and EU funds, the textiles and clothing industry has been transformed into a thriving and modern industry which is one of the strengths of the region. In the Lodzkie Region there are more than 10 thousand companies from this industry. These companies can count on an extremely strong scientific and research base and qualified personnel.

The Lodzkie Region is also a major fashion centre. The city of Rzgów - Ptak Fashion City is the only City of Fashion in Europe - a place in which there are thousands of companies producing clothing, mostly from Polish manufacturers. The City of Fashion is created by people working creatively in the fashion business. It is a place for trade exchange between manufacturers, importers and purchasers from the whole world. It is here where the International Fashion Fair Ptak Expo takes place. There is also the International Fair of Fabrics and Accessories. A big event for the whole industry is the Fashion Philosophy Fashion Week Poland - a great fashion week in Łódź with the participation of leading Polish designers. It is the largest industry festival of fashion designers in Poland.

Advanced construction materials

More than half of the national production of ceramic products and construction materials (ceramic tiles, terracotta, cement and construction adhesives, glass) comes from our region.

Medicine, pharmacy, cosmetics

In the Lodzkie Region there are entities engaged in the production of advanced medical materials, medicines, food supplements, cosmetics, functional foods and provision of

medical services. Both enterprises and clinical entities are involved in the sector. In medicine, pharmacy and cosmetics production, modern technologies are increasingly being used. The region is characterized by large medical backup, created by the Medical University, Polish Mother's Memorial Hospital Research Institute, the Institute of Occupational Medicine and Lodz Regional Science and Technology Park, which conducts research on new formulations of cosmetics, pharmaceuticals, bio- and nanomaterials. These centres implement R&D projects which are a very good foundation for the development of the biotechnology and nanotechnology sector in the region. Specialists in the needs of medical and pharmaceutical industries are educated at Lodz University of Technology, University of Lodz and Medical University of Lodz, and some private universities.

Energy, including renewable energy sources

Today, energy means mainly Piotrków-Bełchatów Industrial District, where, among things, there is the Bełchatów Lignite Coalmine and Bełchatów Power Plant, providing annually approx. 20% of electricity produced in the country. It is also worth mentioning the planned lignite coal mine and power plant "Złoczew" - a large investment in the energy sector in the centre of Poland.

Energy from the earth

The region uses the energy of geothermal waters, an example of which is the city of Uniejów. Geothermal resources make Uniejów a tourist, relaxation and recreation centre. Thermal springs have also been discovered in Poddębice, where every year hundreds of people use the thermal waters.

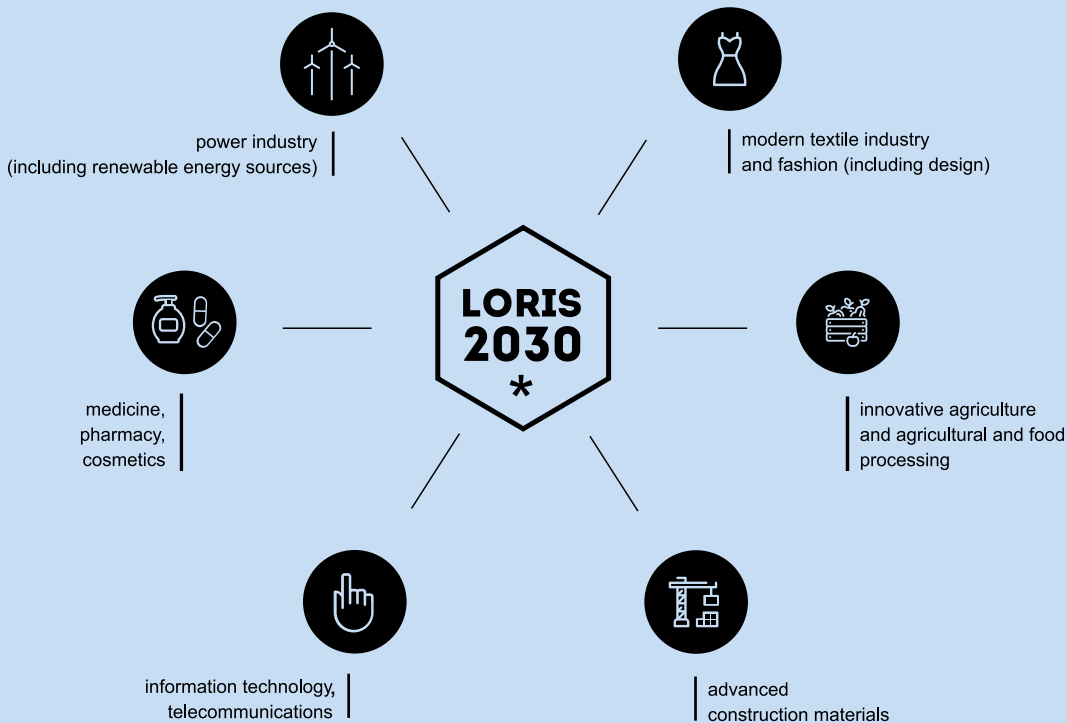
Innovative agriculture and agricultural and food processing

Agricultural land represents over 48% of the area of the region. The main crops include rape, oil-yielding rape, wheat, rye, sugar beets and potatoes. In the northern districts of Kutno, Łowicz and Łęczyca the black earth there allows the development of pomiculture and vegetable raising. This, in turn, contributes to the development of agriculture and food processing, and the production of canned vegetables, meat, concentrates, juices and beverages. This type of processing is also in a good condition in the Skierniewice district, where it is effectively assisted by the Institute of Horticulture in Skierniewice, which is famed for its research activities. In the Lodzkie Region there are also producers' groups offering high-quality types of bio organic food, without preservatives or artificial colourings.

Information technology and telecommunications

Film, television, theatre, Internet - the local economy of the Lodzkie Region is using its potential for the development of these fields. This is due to the potential of the Polish National Film, Television and Theatre School in Lodz and due to other regional educational, research and development centres.

A strong academic centre in the field of IT, specializing, among other things, in software and digital image processing exists next to renowned universities such as: University of Information Technology, University of Lodz, Lodz University of Technology.



* Industries that have the greatest potential for further long-term economic development of the region

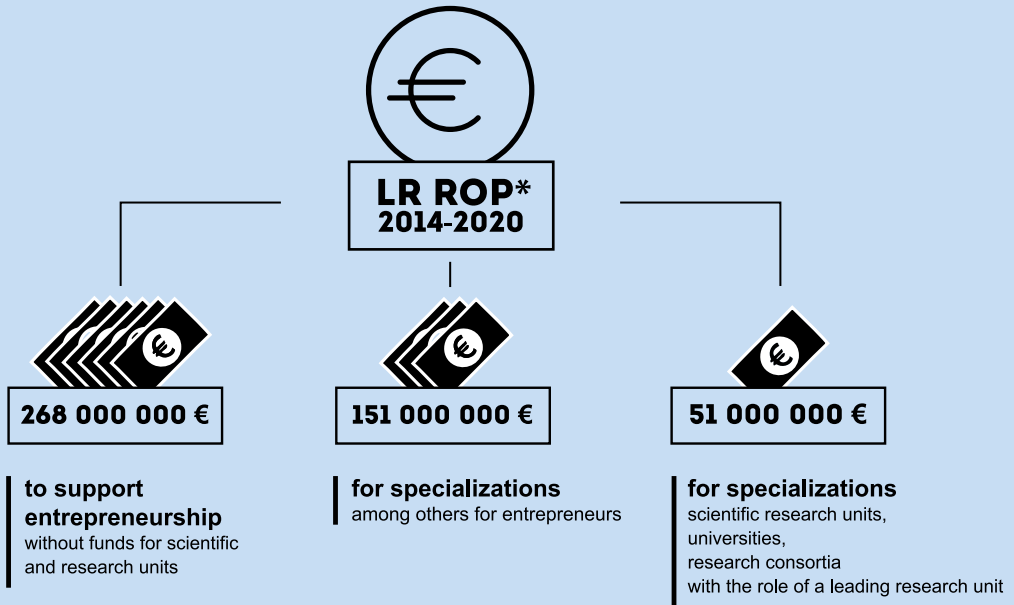
Biotechnology

The Lodzkie Region has a developed scientific and research base related to the sector of bio- and nanotechnology, which ensures very good development prospects. The Lodzkie Region is one of the leading regions in Poland in these sectors of innovation. It is the initiator and leader of the Polish Consortium of Bioregions. A special role is played by Lodz Regional Science and Technology Park, the mission of which is to create conditions for the emergence and development of high-tech companies. This park has an extremely important research centre, which is BioNanoPark Łódź, conducting laboratory research aimed at various sectors of the economy. It is one of the best equipped implementation centres for business in Europe. It consists of two large laboratories: Industrial Biotechnology and Molecular and Nanostructural Biophysics where the Individual Medical Implant Laboratory operates, which is the only laboratory in Poland that performs medical implants tailor-made for an individual patient with the use of the so-called method of rapid prototyping. Łódź is the place where Fairs of Biotechnology and Biobusiness Bio-Forum take place, which is the largest event of this type in Central-Eastern Europe. Many companies can count on collaboration with scientific and research centres such as: Centre of Molecular and Macromolecular Studies of the Polish Academy of Sciences,

Institute of Medical Biology of the Polish Academy of Sciences, Polish Mother's Memorial Hospital Research Institute. The region can boast a considerable number of students and graduates of such fields as: biotechnology, molecular biology, microbiology and chemistry, educated in the three largest Łódź universities: Lodz University of Technology, Medical University of Lodz and University of Lodz.

PLACE FOR BUSINESS

The Lodzkie Region saw one of the largest increases in GDP in recent years. EU funds under the Regional Operational Programme of the Lodzkie Region for the years 2014-2020 will be an effective tool for stimulating further economic development of the region in the coming years. The region has received one of the largest allocations in the country. The sum of ROP allocations is as follows:



* EU funding under the Regional Operational Programme for the Lodzkie Region for 2014-2020

In the region there is Lodz Special Economic Zone - repeatedly awarded and honoured. According to the ranking of fDi Magazine - the Financial Times Group it has been recognized for the second time in a row as the best economic zone in Europe for SMEs. It has also received the title of the best economic zone in Poland according to FDI Poland Investors Awards 2014, as well as awards in areas such as: reinvestments, strategy and commitment to Polish-Chinese cooperation, new investments and training skills. As the only economic zone in Poland, Lodz Special Economic Zone has the task of revitalizing historic post-industrial areas.

SEZ public aid shall be granted for:



**new
investments**

or



**new
work places**

The level of public aid is dependent on the size of the company and the region. In the Lodzkie Region it is as follows:



**for big
companies**



**for medium
companies**



**for small
companies**

It is also worth mentioning the new Łódź initiative, which is Regional Centre for Entrepreneurship, bringing together almost all major regional business environment institutions, such as: Lodz Regional Development Agency, Lodz Entrepreneurship Incubator, Cluster of New Technologies-GameDev (focusing companies from the industry of computer games operating in the region), Academic Business Incubator Business Link, which supports start-ups.

The following organizations acting for the development of entrepreneurship in the region have their headquarters here: the Chamber of Commerce and Industry in Lodz, Business Centre Club-Lodzka Lodge, Klub 500, Regional Association of Employers of Lodz Lewiatan.

WORK IN THE LODZKIE REGION

Unemployment in the Lodzkie Region is falling at the fastest rate in the country. The unemployment rate in the region is 10.1% (data as of November 2015). The average gross salary in the enterprise sector amounts to approx. PLN 3,600.00. People employed in the ITC industry, dealing with professional, scientific and technical activity, and trade and repair of motor vehicles received salaries higher than the average salary.





SUPPORT FOR INVESTORS AND ENTREPRENEURS

In the Lodzkie Region there are a number of specialized units supporting national and foreign entrepreneurs, including investors. They include:

- Investor's and Exporter's Regional Service Centre in Marshal's Office of the Lodzkie Region (RCOIE);
- Entrepreneur Service Centre;
- Lodz Special Economic Zone;
- Lodz Regional Development Agency;
- Lodz Regional Science and Technology Park;
- Investor Service Office in the Municipal Office of the City of Łódź;
- Bełchatów-Kleszczów Industrial and Technological Park;
- Kutno Agro-Industrial Park.

RECOMMENDATIONS OF INVESTORS:

The advantages of the region have already been noticed by many Investors, including companies which are famous worldwide. Why did they choose the Lodzkie Region?



JACEK SZWAJCOWSKI, CHAIRMAN OF THE BOARD OF PELION S.A.:

„The Lodzkie Region is a perfect place to do business. Located in central Poland, connected with a network of highways and expressways with other cities in the country, with its own airport, an important academic and cultural center - all this creates a great place to work and live in. Pelion has its roots in Łódź. It was here in 1990 where we made our first steps, building a company operating in the health care sector. We started from the local wholesale of drugs. Today Pelion Healthcare Group operates not only in Poland but also in Lithuania.

We employ over 8.5 thousand employees and provide services in all segments of pharmaceutical distribution, supplying pharmacies and hospitals with medicines, caring for patients in our pharmacies, and providing comprehensive support services for pharmaceutical manufacturers. Despite many opportunities and continually increasing scale of operations, we have never decided to move the headquarters of our company from Łódź. Here is the heart of our distribution system, this is where we organize the marathon and this is where we initiated the activity of pharmacy museum, in order to cultivate the tradition of Polish pharmacy. I myself am a resident of Łódź, and I am pleased to observe the dynamic development of the Lodzkie Region, as well as how local authorities promote entrepreneurship in the region and build investment potential for companies from Poland and abroad.”



**KONRAD POKUTYCKI,
PRESIDENT OF BOARD BSH
SPRZĘT GOSPODARSTWA
DOMOWEGO SP. Z O.O.:**

„The company BSH Home Appliances Group, through Polish subsidiary BSH Sprzęt Gospodarstwa Domowego Sp. z o.o. opened its first factory in Łódź in 1994. I am glad that the management of BSH recognized the potential of Łódź, region and possibilities of its further development so early. We proved that Łódź staff is a team of highly qualified, committed and loyal employees. During our 21-year presence in Łódź, we have seen the dynamic development of the Lodzkie Region. Indisputable

advantages are industrial traditions and location in the central part of Poland. A developed rail network, the proximity of two key motorways, as well as fast access to two airports in Warszawa and Łódź are the main communication advantages. Competitive labour costs in relation to Warszawa also contribute to the greater investment attractiveness of the Lodzkie Region. Among key advantages of the Lodzkie Region there are employees who are well-qualified and ready to work. Willingness to cooperate and readiness to help on the part of local authorities results in the fact that the Lodzkie Region has a reputation of an investor-friendly place, courageously and boldly implementing its goals. Confirmation of my words is the fact that now on the territory of the Lodzkie Region there are three BSH factories, the whole logistics and seven shared services centres.”



**MAREK KAPUŚCIŃSKI,
PRESIDENT OF THE
MANAGEMENT BOARD
OF PROCTER & GAMBLE:**

„P&G is one of the first foreign companies which entered Poland in the early 90s. 12 leading products entered the Polish market, including products like: Ariel and Vizir washing powders, Blend-a-med toothpaste or Always sanitary pads. Since 1991 P&G has invested here nearly PLN 200 million per year, that is, a total of more than PLN 4 billion. The company also plays a vital role in the development of human capital for the needs of the Polish economy. For students there are

a number of workshops and training sessions conducted, at the Technical University of Łódź, among other places. Additionally, P&G co-finances scholarships under the program Youth in Łódź. Actions aimed at students are attended each year by more than 500 people. Also, students of technical and vocational 17 schools can broaden their skills thanks to programs implemented by individual P&G factories - in recent years more than 300 people

a year took part in them. Cooperation with upper-secondary schools allows, among other things, professional internship at the P&G plant, and facilities are equipped with specialist equipment and computers. In our country today there are four from more than 130 P&G manufacturing facilities in the world, which gives Poland a place in the top ten in terms of the number of factories of the concern. Three plants operate in the Lodz Special Economic Zone, where the US company is the largest investor and employer. The Gillette factory launched in 2006 in Nowy Józefów is one of the biggest P&G factories in the world; it employs approx. 1.2 thousand people. In contrast, the factory of skin care cosmetics in Aleksandrów Łódzki, where, among others, Olay creams are manufactured, is the largest P&G facility of this type in Europe. Location of investment on the territory of SEZ provides excellent conditions for our operations and creates excellent opportunities and prospects for development. The Lodzkie Reigion is an excellent area for conducting modern business. Very good infrastructure, a rich scientific base, wide availability of highly qualified specialists, the presence of logistic centers - these are just some of the advantages of the region. Therefore, the company has invested more than PLN 1.7 billion and created 2.3 thousand jobs, and products manufactured in the Lodzkie Region reach consumers not only in Europe, but almost all over the world.”



HENRYK SIODMOK, PRESIDENT OF THE BOARD OF ATLAS GROUP:

„I can safely call the Lodzkie Region and Łódź itself the heart of Poland in the field of science, business services, and - under the motto “Łódź creates” - creative use of resources and comprehensive development. Infrastructure investments, such as motorways and ring roads, the hotel and conference base and modern office buildings make our city even more open for business, e.g. the IT or outsourcing industry. Our location results in the fact that the Lodzkie Region is a base for logistics and distribution centers. Foreign

and native investors are beginning to recognize the enormous potential of the region and the city, which is no worse than the capital or other large Polish cities; they locate their branches here, and relocate offices and production facilities. It’s a kind of business symbiosis - the more business “comes” (aptly named) to our city, the bigger opportunities there are for Łódź, offering new horizons for all its “passengers” and “crew”. Similarly, our Łódź ATLAS, which has existed since 1991, is the heart of ATLAS Group, which includes more than 20 companies with various profiles, just like the sand mine “Grudzeń Las” located near Tomaszow Mazowiecki and the Factory of Adhesives and Building Materials in Zgierz, and also the Atlas gallery of art and business and sports center Nowa Gdynia. Just like Łódź, it creates business with the use of local potential and resources. The ATLAS Group creates the highest standards and new directions of development in the construction chemicals industry, in which we are the leader. We use technological infrastructure, knowledge and skills in accordance with sustainable development and in the spirit of social responsibility. At the same time, we do not forget about our Łódź roots,

which we are proud of and which we often express by engaging in local projects with the Slogan: Łódź is the “promised land”.



**AGNIESZKA
JACKOWSKA - DURKACZ,
MANAGING DIRECTOR
OF INFOSYS BPO POLAND:**

“Łódź is currently one of the most important locations for investment in the modern business services sector in Poland. Today our city is at the forefront when it comes to the number of employees in business services centers. According to the data provided by ABSL, 13 thousand people are employed in 49 foreign companies operating in this industry.

Wide access to graduates from financial and information technology sectors, as well as large supply of modern office space results in the fact that, more and more often, leading global corporations employing at least several hundred of specialists locate their headquarters here. An important criterion taken into account by the business is also effective cooperation with the city authorities. A wide range of investment advantages offered by Łódź translates into dynamic development of the companies that already exist in the city. Infosys BPO Poland Center, which has been operating in Łódź for 8 years and currently employs more than 2,300 people, is one of the biggest foreign investors in Poland and the leading employer in the whole Łódź region. Due to the continuous development of the customer portfolio that supports our center and a wide range of provided services, we are still running recruitment processes employing both recent graduates and professionals with several years of experience - says Agnieszka Jackowska-Durkacz, Managing Director of Infosys BPO Poland, which is a part of Infosys Limited – a giant in the international market of modern business services and a global provider of integrated services of business, technology, outsourcing and IT consulting”.



**ROBERT DOBRZYCKI,
CHIEF EXECUTIVE OFFICER
EUROPE, PANATTONI EUROPE:**

“Łódź is the third city in Poland in terms of population and one of the best situated cities in the country. Its central location along with a very well developed road infrastructure - a network of motorways A1 and A2 and S8 expressway - drive the development of the region, creating excellent investment conditions for current and potential investors. This is appreciated by logistics companies, as well as businesses that can create central hubs near Łódź. In contrast, both our presence

as a developer of industrial space and the presence of major foreign and domestic investors in the region confirm not only its attractiveness, but also the openness of public administration to cooperation with investors”.

INVESTORS IN THE REGION

Many renowned international and European concerns have found their place for the location of capital in the territory of the Lodzkie Region. Investments so far have been located in sectors such as:

Textiles and fashion industry

- major companies:

- PPHU Corin B. i H. Hanczka Sp.j.
- Kris Line Sp. z o.o.
- Hexeline
- Pawo Sp. z o.o.
- Kastor S.A.
- Redan S.A.
- Modesta
- KAN Sp. z o.o. - owner of the TATUUM brand
- T. A. Telimena S.A.
- Olimpia S.A.
- Z.P.J. Ortal S.A.
- Elmatex Sp. z o.o.
- Z.P.P. Lenora Sp. z o.o.
- Adrian Fabryka Rajstop
- Ferax Sp. z o.o.: Gatta, Zenit, Wola (Zduńska Wola)
- PPHU ALLES Alicja Wojciechowska
- Monnari Trade S.A.
- Zwoltex Sp. z o.o.
- ZTK Teofilów S.A.
- KSPO Polconfex Sp. z o.o.
- Magam Sp. z o.o.
- Lenora Sp. z o.o.
- Weltom S.A.
- Optex S.A.
- Coats Polska Sp. z o.o.
- Wi-ma S.A.
- Arelan S.A.
- Dywilan S.A.
- Farboloux Biliński Zakład Włókienniczy Sp.j.
- Drago Sp. z o.o.
- Fako S.A.

- Webertex Sp. z o.o.
- P.P.U. LENTA Pasmanteria Sp. z o.o.
- Alexia Sp. z o.o. Sp.k.
- P.U.H Chemikolor S.A.
- Ariadna S.A. Fabryka Nici
- PPUH Knittex
- Marilyn Sp z o.o. Sp.k.

Advanced construction materials

- major companies:

- Atlas Sp. z o.o.
- Paradyż Sp. z o.o.
- Opoczno Sp. z o.o.
- Ceramika Tubądzin Sp. z o.o.
- Ceramika Tubądzin II Sp. z o.o.
- Euroglas Polska Sp. z o.o.
- CER-ART Studio Sp. z o.o.
- CER-ROL Sp. z o.o.

It is worth noting that travertine is extracted in Działoszyn, in the southern part of the Lodzkie Region, close to the famous Cementownia Warta S.A., which belongs to the priced construction materials.

Medicine, pharmacy, cosmetics

- major companies:

- Pelion S.A.
- Mabion S.A.
- Medana Pharma S.A.
- Procter & Gamble - fabryka Gillette Poland S.A.

- Pharmaceutical plant-
 - Adamed-Pharma S.A.
- Polfarmex S.A.
- Sensilab Polska Sp. z o.o. S.K.A
- Aflofarm Farmacja Polska Sp. z o.o.
- Ifotam Sp. z o.o. Production and Implementation Company
- Delia Cosmetics Sp. z o.o.
- Hurtap S.A.
- Mabion S.A.
- Emo-Farm Sp. z o.o.
- Ichem Sp. z o.o. Research and Production Center of the Technical University of Łódź
- Tricomed S.A.
- Elfa Pharm Sp. z o.o. Sp.k.

- PPHU Rolfoods
- Horticultural and Apicultural Cooperative in Kutno
- Horticultural and Apicultural Cooperative „Pszczółka” in Łowicz
- Ybbstaler Fruit Polska Sp. z o.o.
- Mar - pol s.c.
- Victus Sp. o.o.
- WaldiBen
- Quicker-Food
- Frukta Napoje Sp. z o.o.
- Hortex Holding S.A.
- Wiatrowy Sad Grażyna Wiatr
- Regional Dairy Cooperative in Łowicz
- Regional Dairy Cooperative in Radomsk

Agriculture and agricultural and food processing - major companies:

- Maspex Wadowice Group - owner Agros Nova in Łowicz
- Pini Polonia Sp. z o.o.
- SuperDrob
 - Zakłady Drobiarsko-Mięsne S.A.
- Bifix Wojciech Piasecki Sp.j.
- Excellence S.A.
- Applex Sp. z o.o.
- Elita-Grupa Sp. z o.o.
- Majami Sp z o.o. Sp.k.
- Zakłady Mięsne Pamso S.A.
- Jantoń S.A. Sp.k
- Roja Sp. z o.o.
- H20 Sp. z o.o.
- Candy Fruit
- PPHU Kam-pol
- Exdrob S.A.
- Pamapol S.A.
- Motyl Sp.j.
- Kongskilde - Polska Sp. z o.o.
- Pieczarka-Centrum Sp. z o.o.
- Sulimar Sp. z o.o.
- Eco-Rodzina Sp. z o.o.
- Transarr Sp. z o.o.
- Firma Braci Urbanek J.A.W. Urbanek Sp.j.
- Fructos Sp.j.
- Fruitpol Sp. z o.o.
- Fructodor Sp. z o.o.

Biotechnology - major companies:

- Bio-Tech Consulting Sp. z o.o
- Proteon Pharmaceuticals Sp. z o.o.
- Celther Poland Sp. z o.o.
- BTL Sp. z o.o.
- IFOTAM Sp. z o.o.
- Pharmena S.A.

Communication and information technologies - major companies:

- ZETO S.A. Łódź
- Fujitsu Technology Solutions Sp. z o.o.
- Ericpol Telecom Sp. z o.o.
- Herkules PC Components Sp. z o.o. S.k.
- Poltronics Sp. z o.o.
- AMG.net S.A.
- Lucky Star Polska Sp. z o.o.
- Laser S.A.
- Biurosystem Serwis Sp. z o.o. Łódź
- SOCO Szymba i Wspólnicy Sp.j.
- CADExpert Sp. z o.o.
- NT Group Sp. z o.o.
- Toya Telekomunikacja Sp. z o.o. Łódź
- Arisco Sp. z o.o.
- NT Group Sp. z o.o.
- Inwar & Biuro System S.A.
- INVAR Consulting Sp. z o.o.

Mechatronics - major companies having departments of mechatronics:

- BSH Sprzęt Gospodarstwa Domowego Sp. z o.o.
- ABB Sp. z o.o.
- Indesit Company Polska Sp. z o.o.
- Procter & Gamble Europa Centralna
- Dell Products Poland Sp. z o.o.
- Lumileds Poland S.A.
- Flextronics Logistics Poland Sp. z o.o.
- Alu Rehab Poland Sp. z o.o.

Financial services, accounting (BPO, ITO) - major companies:

- Infosys BPO Poland Sp. z o.o.
- Call Center of mBank and MultiBank
- GE Power controls - processing centre
- Bank Unicredito - software center
- Centralwings - headquarters, office
- Accenture - IT center
- CitiFinancial - financial centre
- BSH - R&D centre
- Transition Technologies - IT centre
- SAP - IT centre
- Hewlett-Packard Global Business Center Lodz
- Tate & Lyle SSC
- UPS - shared services center

Household appliances

- major companies:

- BSH Sprzęt Gospodarstwa Domowego Sp. z o.o.
- Indesit Company Polska Sp. z o.o.
- Coko - Werk Polska Sp. z o.o.
- Wirthwein Polska Sp. z o.o.
- Hirsh - Porozell Sp. z o.o.
- Calex-P Sp. z o.o.
- Cebal Tuba Sp. z o.o.
- GE Power Controls S.A.
- E.G.O. Polska Sp. z o.o.
- KAMPMANN Polska Sp. z o.o.
- P.W. Mar-Mit s.c.
- Ciat Sp. z o.o.

- Mecalit Polska Sp. z o.o.
- Mesgo Polska Sp. z o.o.
- Asco Joucomatic Sp. z o.o.
- Sew Eurodrive Polska Sp. z o.o.
- Teka Polska Sp. z o.o.

Logistics - main companies:

- Panattoni Europe
- Hatrans LOGISTICS Łódź
- UPS Polska Sp. z o.o.
- GLS Poland
- Grupa Raben Polska
- Hellman Worldwide Polska
- DPD Polska
- Spedimex Sp. z o.o.
- Clement Sp. z o.o.
- DHL Global Supply Chain
- Masterlink Polska Sp. z o.o.
- Gefco Polska Sp. z o.o.
- DB Schenker Logistics
- Parkridge Distribution Center

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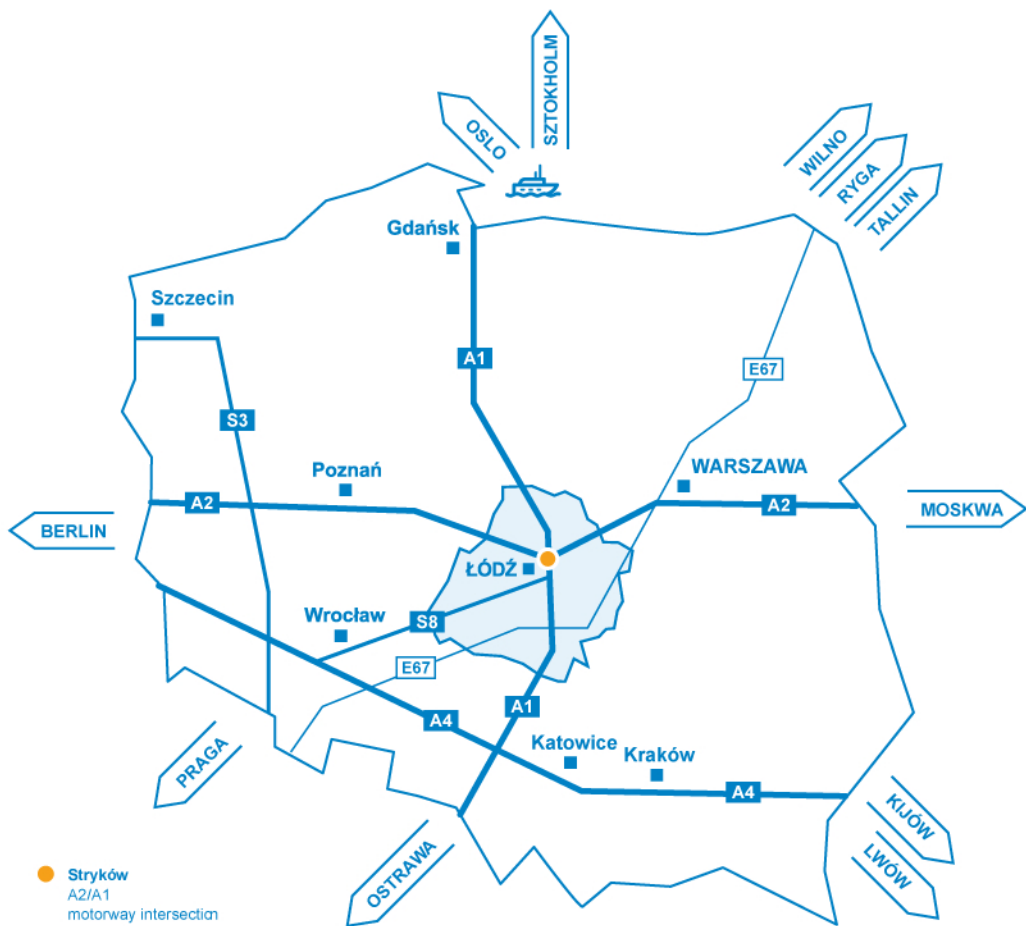
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LODZKIE REGION

CLOSE TO EVERYTHING



● Stryków
A2/A1
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